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August 5, 2021

Subject: New Service for L.B. White and Reeves Supply Customers

Greetings:

This is an exciting week for us and all our customers. This week we launch our online ordering platform, shop.lbwhite.com. There you will be able to place orders, see current pricing, get more detail on our products, see pictures of what you are ordering, as well as see past and present orders and details about your account.

You can get to the store at shop.lbwhite.com on your browser or logging in through the dealer portal in the bottom right corner of our standard website, www.lbwhite.com. You will be receiving a welcome letter to the new store with instructions on how to set up your login and password. Please be on the lookout for the email.

If you have any questions regarding the site, please feel free to call 608-779-6164 and speak to Erin.

This new site gives you another option to order from us and see your information 24/7. Of course, we still are happy to take your phone call, email, or fax.

Sincerely,

A handwritten signature in black ink that reads "Chris Smith".

Chris Smith
Vice President of Marketing